

In-House In-House Community

Asian-mena Counsel

Firms of the Year the 2018

Introduction and regional trends	22
China	23
Hong Kong	25
India	26
Indonesia	27
Japan	29
Malaysia	30
Myanmar	32
Philippines	33
Singapore	36
South Korea	38
Thailand	39
UAE	41
Vietnam	42
In-House Testimonials	44
Top multiple category winners	
by jurisdiction	45

Representing
Re Corporate
Corporate
Asia & Middle East

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the

12th Annual Survey of In-House Counsel along the New Silk Road

Volume 16 Issue 2, 2018

# Representing Corporate

# Asia & the Middle East

We are pleased to present Asian-mena Counsel's 12th annual Representing Corporate Asia and the Middle East Survey.

### **SURVEY METHODOLOGY**

### **ABOUT THE SURVEY**

This year a record 2,376 in-house lawyers and buyers of legal services in 13 jurisdictions told us which firms had served them best across a range of practice areas and which have been the most responsive to their needs.

More than 20,000 pre-qualified in-house counsel and buyers of legal services were invited to participate in the survey directly while attending one of our annual In-House Community Congress and Symposium events across the region (some 2,500 in-house counsel attend at least one of the 18 In-House Community events each year) or through a controlled online process.

The survey was carried out in two parts. The first contained questions (multiple choice where appropriate) that gathered the views of the in-house communities of each jurisdiction with regard to their roles, pressures and concerns. Thoughts from China, Hong Kong, India, Indonesia, Japan, Malaysia, Myanmar, the Philippines, Singapore, South Korea, Thailand, the UAE and Vietnam have been collected and collated in order to find the trends in each region.

### Firms of the year

The second part provided in-house counsel with an opportunity to recognise the law firms that have made a significant impression on them during the past year.

Participants were asked, among other things, for their comments on the quality and value of service they received from external counsel in their jurisdiction and, where applicable, in other jurisdictions, as well as which firms they prefer to use for various activities.

In-house counsel were able to nominate any firm of their acquaintance - the survey does not lead their choices in any way whatsoever and hence is unique among legal polls in the region with votes aggregated to select the winning firms in each category. As such, the results do not indicate which law firms have been the most active in any given area, but rather those private practice teams whose service has been of notable quality and which have been

responsive to their clients' needs beyond the norm.

The In-House Community Firms of the Year is not a ranking of firms, and a law firm's absence is no criticism of its capabilities — but it is to the great credit of the firms mentioned herein that their clients have voluntarily nominated them for recognition.

Where applicable, both domestic and international firms will be recognised as 'Winners', and where results are too close to call, joint category winners will be announced. In addition to the winning firms, 'Honourable Mentions' will be awarded to law firms that have also received notable in-house recognition.

Congratulations to all those who have played a part in the teams honoured herein.

### **Profile of participants**

The respondents to the survey were mostly in-house, legal counsel/heads of legal (90% percent), while 3 percent were company directors and 7 percent were compliance managers. In terms of industries, 18 percent of respondents work in financial services, followed by manufacturing and TMT (technology, media, telecoms). While this once again represents a slightly smaller proportion of financial services respondents than last year, the overall spread of industries is broadly similar to last year.

The average size of legal teams is 12 people — slightly down from last year with 65 percent saying that they include ethics and/or compliance in the legal department.



### **JURISDICTION BY JURISDICTION**

And now for a look at how things stand at a jurisdictional level.

### **CHINA**

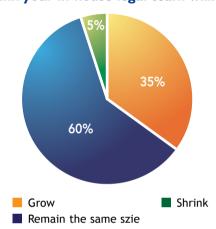
### **SURVEY RESPONDENTS:**

Avg team size: 11

Dominant industry: Manufacturing Ethics/compliance within legal team: 65%

Multinational/Local: 87%/13%

# In the coming twelve months, do you think your in-house legal team will:



### **Overview**

More than a third of legal departments in China say that they expect to grow in size during the coming 12 months, according to surveys conducted at our three Chinese events — in Beijing, Shanghai and Shenzhen. And while growth in some other jurisdictions is due to additional compliance or regulatory pressures, the consensus among Chinese counsel is that growth in the legal team is being driven by the needs of the underlying business.

It is not all good news, as the growing trade tensions with the US are undoubtedly affecting the willingness of businesses to invest given the uncertainty. This effect is not fully captured in our survey due to the timing of the events, but some respondents alluded to the Trump tariffs. "Changes in the external economic environment have led to

consolidation and changes in the industry, and new legal issues have emerged," said one.

Even so, teams are already bigger than in many other jurisdictions, with roughly 15 percent of respondents saying that they work in teams of 20 people or more. However, some in-house lawyers report that management see the legal team as an internal law firm that should handle all legal work, rather than making more efficient use of external law firms and legal service providers. Close to two-thirds of respondents say that the majority of their work is handled in-house.

One respondent described their biggest challenge as "lack of knowledge about the legal department's role among stakeholders and colleagues on the business side".





### **CHINA**

AS VOTED FOR BY IN-HOUSE COUNSEL

Winners in bold, honourable mentions in italics

### **Alternative Investment Funds** (including private equity)

- · JunHe
- Cleary Gottlieb
- · Clyde & Co
- King & Wood Mallesons
- Ropes & Gray

### **Anti-Trust/Competition**

- AnJie
- JunHe
- Zhong Lun

### **Aviation**

Grandall

### **Banking and Finance**

- Clifford Chance
- King & Wood Mallesons
- Clyde & Co
- Debevoise & Plimpton

### **Capital Markets**

- Fangda Partners
- King & Wood Mallesons
- JunHe
- Sidley Austin

### Compliance/ Regulatory

- King & Wood Mallesons
- Hogan Lovells
- Norton Rose Fulbright

### Corporate and M&A

- **Clifford Chance**
- King & Wood Mallesons
- lunHe
- Simmons & Simmons

### **Employment**

- King & Wood Mallesons
- Anlie
- Dentons
- JunHe
- Zhong Lun

### **Environmental**

CMS

### Insurance

• Jincheng Tongda & Neal

### **Intellectual Property**

- King & Wood Mallesons
- Osha Liang

### **International Arbitration**

- Latham & Watkins
- Fangda Partners
- Iincheng Tongda & Neal

### Litigation and Dispute Resolution

- Deheng
- King & Wood Mallesons
- Zhong Lun
- Fangda Partners
- Hui Ye
- JunHe
- Oldham, Li & Nie
- Taylor Wessing

### Maritime & Shipping

- Ince & Co
- Dentons
- Reed Smith

### **Projects and Project Financing**

King & Wood Mallesons

### **Real Estate/ Construction**

- Fangda Partners
- King & Wood Mallesons
- Li & Partners
- Zhong Lun

### **Restructuring & Insolvency**

- JunZeJun Law Offices
- Zhong Lun

### **Taxation**

- KPMG
- Deloitte
- King & Wood Mallesons
- EY

### Telecommunications, Media & Technology

- Jingtian & Gongcheng
- JunHe
- Taylor Wessing

### MOST RESPONSIVE FIRMS OF THE YEAR. **CHINA**

### INTERNATIONAL

### **Baker McKenzie** King & Wood Mallesons

Clifford Chance Clyde & Co DLA Piper

Freshfields Bruckhaus Deringer Herbert Smith Freehills

### **DOMESTIC**

### Fangda Partners JunĤe

Tian Yuan Law Office Zhong Lun

# **Bahar**



www.bahar.co.id

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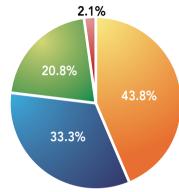
### HONG KONG

### **SURVEY RESPONDENTS:**

Avg team size: 14

Dominant industry: Financial services Ethics/compliance within legal team: 51% Multinational/Local: 79%/21%

### Of the work we outsource:



- All goes to traditional law firms Most goes to traditional law firms (over 75 percent of work)
- We use a balanced mix of traditional law firms and new model firms / technology driven service providers
- The majority goes to new model firms / technology driven service providers (over 75 percent of work) All goes to new model firms / technology driven service providers

### Overview

After several years of constrained operating conditions for legal departments in Hong Kong, our survey reflected a slightly more positive mood this year. Almost a quarter of respondents said that they expected to increase the size of their legal team during the coming 12 months, with some responses that could even be described as optimistic. "Future prospects are positive," said one. Others described business expansion into new areas as a driver for additional headcount in the legal department.

However, the overall mood continues to reveal difficult conditions for many, as they continue to come under pressure to save costs and make better use of resources. In addition, the trade dispute between China and the US has grown more bitter during the course of 2018, creating uncertainty for some businesses in Hong Kong, with the result that decisions on further investment have in many cases been put on hold.

This is not surprising given the profile of survey respondents in Hong Kong. Almost 80 percent work within multinational companies

and more than 30 percent work within the financial services sector, which is particularly sensitive to the effects of the trade war, but has also been affected during the year by the strength of the US dollar and the flow of some investment back into the US. Real estate and tech comprised the next biggest sectors represented in our survey.

As a mature legal market, many in-house teams in the city are well-established, with 37 percent pre-dating the turn of the millennium, though a similar number are less than 10 years old. Hong Kong may be mature, but it is also dynamic.

And this dynamism is reflected in the fact that Hong Kong legal teams are relatively comfortable using non-traditional external providers of legal services, with roughly 21 percent saying they use a balanced mix of traditional law firms, new model firms and tech-driven service providers. Less than half say they exclusively use traditional law firms.

Most respondents said that their external legal spend comprises between 10 percent to 30 percent of their total legal spend.

### HONG KONG

AS VOTED FOR BY IN-HOUSE COUNSEL

Winners in bold, honourable mentions in italics

### **Alternative Investment Funds** (including private equity)

- Baker McKenzie
- White & Case
- Davis Polk
- Debevoise & Plimpton

### **Anti-Trust/Competition**

- **Baker McKenzie**
- Mayer Brown
- Stephenson Harwood
- Debevoise & Plimpton
- JunHe
- King & Wood Mallesons
- ONC Lawyers

- Bryan Cave Leighton Paisner
- Pillsbury

# **Banking and Finance**• Baker McKenzie

- **Clifford Chance**
- Deacons
- Allen & Overy
- Linklaters

### Capital Markets

- King & Wood Mallesons
- Freshfields Bruckhaus Deringer
- BPC Legal

### Compliance/ Regulatory

- **Baker McKenzie**
- **Deacons**
- Davis Polk
- Debevoise & Plimpton
- DLA Piper
- King & Wood MallesonsLinklaters

### Corporate and M&A

- Baker McKenzie
- Davis Polk
- King & Wood Mallesons
- Mayer Brown

### **Employment**

- **Baker McKenzie**
- **Deacons**
- Simmons & Simmons
- DLA Piper
- Eversheds Sutherland
- Seyfarth Shaw

### **Energy & Natural Resources**

King & Spalding

### **Environmental**

King & Wood Mallesons

- Clyde & Co
- Debevoise & Plimpton

- Kennedys
- Pillsbury • RPC

### **Intellectual Property**

- Baker McKenzie
- Bird & Bird
- Deacons
- Wilkinson & Grist
- King & Wood Mallesons

### International Arbitration

- Herbert Smith Freehills
- Pinsent Masons

### Litigation and Dispute Resolution

- Deacons
- Pinsent Masons
- Clyde & Co

### Maritime & Shipping

- Clyde & Co
- Norton Rose Fulbright

### **Projects and Project Financing**

- Herbert Smith Freehills
- Sidley Austin
- Gibson Dunn

### Real Estate/ Construction

- Deacons
- Pinsent Masons

### Mayer Brown

**Restructuring & Insolvency** Baker McKenzie

### **Taxation**

- Deloitte
- PwC · Woo Kwan Lee & Lo
- Baker McKenzie

### Telecommunications, Media & Technology

- Baker McKenzie
- Deacons
- Pinsent Masons

### MOST RESPONSIVE FIRMS OF THE YEAR. HONG KONG

- INTERNATIONAL
   Allen & Overy
- Baker McKenzie
- Clifford Chance
- Mayer Brown
- Davis Polk
- DLA Piper
- Eversheds Sutherland
- Herbert Smith Freehills King & Wood Mallesons
- Linklaters

- Deacons
- Li & Partners • Oldham, Li & Nie
- ONC lawyers
- WK To & Co
- Woo Kwan Lee & Lo



### INDI A

### **SURVEY RESPONDENTS:**

Avg team size: 10

Dominant industry: Financial services Ethics/compliance within legal team: 86%

Multinational/Local: 71%/29%

### Overview

Growth is firmly on the agenda for in-house teams in India, with 43% of respondents saying that they expect the size of their team to grow during the coming 12 months — a level of optimism that is among the highest of any jurisdiction we surveyed.

More than 57% of respondents to the survey conducted at our event in Mumbai said that they use a balanced mix of in-house and external providers to manage projects. Of the work that is outsourced, more than 80% respondents said that they use a balanced mix of traditional law firms, new model firms and tech-driven service providers, which is high relative to other markets in the region. This is no doubt driven by similar forces as in the Philippines — both countries are home to large legal process outsourcing industries. In addition, India also has a strong legal tech sector that affords in-house counsel with a good homegrown, affordable range of solutions.

In terms of their legal spend, threeguarters of respondents said that they spend 5 percent or less of annual company revenue on external legal services, with the remainder saying that external fees were 10 percent or less.



### **Alternative Investment Funds** (including private equity)

- Wadia Ghandy & Co
- AZB & Partners

### **Anti-Trust/Competition**

- AZB & Partners
- Cyril Amarchand Mangaldas
- Khaitan & Co
- Nishith Desai Associates
- · Remfry & Sagar
- Shardul Amarchand Mangaldas

### **Banking and Finance**

- AZB & Partners
- Cyril Amarchand Mangaldas
- Argus Partners
- I Sagar Associates
- Khaitan & Co

### **Capital Markets**

- Cyril Amarchand Mangaldas
- Khaitan & Co
- Argus Partners
- AZB & Partners
- L&L Partners
- Verist Law

### **Compliance/ Regulatory**

- · Crawford Bayley & Co
- Fox Mandal
- Hammurabi & Solomon
- Khaitan & Co
- Verist law
- Wadia Ghandy & Co

### Corporate and M&A

- Cyril Amarchand Mangaldas
- Khaitan & Co
- Argus Partners
- Crawford Bayley & Co
- Hammurabi & Solomon
- Rajani & Co
- Shardul Amarchand Mangaldas
- Wadia Ghandy & Co

### **Employment**

- SUNDEEP PURI **ASSOCIATES & ADVOCATES**
- Advani & Co
- Crawford Baylev & Co
- Nishith Desai Associates

### **Energy & Natural Resources**

- AZB Partners
- Fox Mandal
- | Sagar Associates
- RS Prabhu & Co

### **Environmental**

- RRG & Associates
- MDP & Partners

### **Insurance**

- Dua Associates
- · Khaitan & Co

### **Intellectual Property**

- Anand and Anand
- Factum Law
- Jehangir, Gulabbhai & Bilimoria & Daruwalla

- Khaitan & Co
- Khurana & Khurana
- Lall & Sethi
- Manilal Kher Ambalal & Co
- Scriboard

### **International Arbitration**

- Advani & Co
- Allen & Overy
- Crawford Bayley & Co

### Life Sciences

Nishith Desai Associates

### Litigation and Dispute Resolution

- Crawford Bayley & Co
- Khaitan & Co
- Manilal Kher Ambalal & Co
- Advani & Co
- Agarwal Law Associates
- Cyril Amarchand Mangaldas
- HSA Advocates
- Hariani & Co
- Trilegal

### Maritime & Shipping

- HFW
- Singhania & Co

### **Projects and Project Financing**

- · Bharucha & Partners
- Cyril Amarchand Mangaldas
- ELP Law
- HSA Advocates
- Trilegal

### **Real Estate/ Construction**

- AK Singh and Co
- Federal & Rashmikant
- Manilal Kher Ambalal & Co

### **Restructuring & Insolvency**

- · ANM Global
- Dua Associates
- MVKini

### **Taxation**

- Lakshmikumaran & Sridharan
- PwC
- ELP Law
- KPMG
- Pravin Shah & Co
- SK Attorneys
- Trilegal

### Telecommunications, Media & Technology

- Bharucha & Partners
- Samvad Partners

### MOST RESPONSIVE FIRMS OF THE YEAR, **INDIA**

### **INTERNATIONAL**

- Allen & Overy
- Clyde & Co
- Baker McKenzie
- Norton Rose Fulbright
- Reed Smith

- · Crawford Bayley & Co
- Cyril Amarchand Mangaldas
- · Khaitan & Co
- AZB & Partners • Dua Associates
- Wadia Gandy & Co



### **INDONESIA**

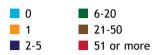
### **SURVEY RESPONDENTS:**

Avg team size: 9

Dominant industry: Wholesale/ Retail Services Ethics/compliance within legal team: 71%

Multinational/Local: 74%/26%







### **Overview**

Indonesia's in-house lawyers consistently complain about uncertain and inconsistent regulation, as well as the government bureaucracy that implements and interprets these regulations. The value that in-house lawyers can add in such an environment is significantly diminished.

"The biggest challenge is the quality of drafting of legislation, which creates uncertainty for the business and makes our job as in-house counsel very difficult because our advice to management is based on a low-quality law product," wrote one respondent.

This is reflected in the profile of legal departments in Indonesia, which are small.

More than 60 percent employ between two to five people, and more than 90 percent employ 20 or fewer staff. Even so, they still do most of the legal work themselves. Around 84 percent of respondents say that they handle the majority (more than three-quarters) of legal work in-house, with counsel often being required to practise in court. "Most companies think that in-house lawyers should handle litigation matters on their own," said one respondent.

Some of these challenges could be more effectively remedied if the profession was better organised, but one respondent complained of an "unsteady bar association".

There are signs at least that corporate

counsel are becoming a more important resource for businesses in Indonesia, with more than 45 percent of respondents saying that they expect their legal team to grow during the coming 12 months.

Three-quarters of respondents said they work for multinational companies, with a broad range of industries represented, including energy, retail, transportation, financial services, tech and much more. Working for a global business can create additional difficulties for local in-house lawyers. One respondent described their biggest challenge as "reporting to expatriates who do not understand the legal landscape in Indonesia".





### **Alternative Investment Funds** (including private equity)

- Assegaf Hamzah & Partners
- Hadiputranto Hadinoto & Partners (Baker McKenzie)
- Hiswara Bunjamin & Tandjung (Herbert Smith Freehills)

### **Anti-Trust/Competition**

- Assegaf Hamzah & Partners
- Ignatius Andy
- Soemadipradja & Taher
- Suhardiman Kardono Swadiri Hazwar

### **Aviation**

- ARNR
- Mochtar Karuwin Komar
- · Fredrik | Pinakunary
- Lubis Ganie Surowidjojo

### **Banking and Finance**

- ABNR
- Hadiputranto Hadinoto & Partners (Baker McKenzie)
- · Wiriadinata & Saleh
- Assegaf Hamzah & Partners
- Ginting & Reksodiputro (Allen & Overy)
- Hiswara Bunjamin & Tandjung (Herbert Smith Freehills)
- Makes & Partners

### **Capital Markets**

- Assegaf Hamzah & Partners
- Hadiputranto Hadinoto & Partners (Baker McKenzie)
- Hiswara Bunjamin & Tandjung (Herbert Smith Freehills)
- Makes & Partners
- Melli Darsa & Co (PwC)

### Compliance/ Regulatory

- Assegaf Hamzah & Partners
- Hadiputranto Hadinoto & Partners (Baker McKenzie)
- Melli Darsa & Co (PwC)

### Corporate and M&A

• Assegaf Hamzah & Partners

- Hadiputranto Hadinoto & Partners (Baker McKenzie)
- Melli Darsa & Co (PwC)
- ABNR
- Andreas, Sheila & Partners
- Ginting & Reksodiputro (Allen & Overy)
- Makes & Partners

### **Employment**

- Kemalsjah & Associates
- BE Partners

### **Energy & Natural Resources**

- Clifford Chance
- Widyawan & Partners
- ABNR
- Lubis Ganie Surowidjojo
- SSEK
- Suhardiman Kardono Swadiri Hazwai

### **Environmental**

- Hadiputranto Hadinoto & Partners (Baker McKenzie)
- Mochtar Karuwin Komar

### Insurance

- Hadiputranto Hadinoto & Partners (Baker McKenzie)
- Nah'R Murdono
- Soemadipradja & Taher
- Suhardiman Kardono Swadiri Hazwar

### **Intellectual Property**

- Hadiputranto Hadinoto & Partners (Baker McKenzie)
- HFW
- Saiful Anam & Partners
- Suhardiman Kardono Swadiri Hazwar

### **International Arbitration**

- ABNR
- Norton Rose Fulbright
- Baker McKenzie
- Lubis Ganie Surowidjojo
- Lubis Santosa & Maramis
- Makarim & Taira S

### Islamic Finance

- KarimSyah
- Hadiputranto Hadinoto & Partners (Baker McKenzie)
- Suhardiman Kardono Swadiri Hazwar

### Life Sciences

- Lubis Ganie Surowidioio
- Assegaf Hamzah & Partners

### Litigation and Dispute Resolution

- ABNR
- Assegaf Hamzah & Partners
- Amir Syamsudin & Partners
- Hadiputranto Hadinoto & Partners (Baker McKenzie)
- Lubis Ganie Surowidjojo
- Suhardiman Kardono Swadiri Hazwar

### Maritime & Shipping

- · Lubis Ganie Surowidjojo
- ABNR
- Budidjaja & Associates

### **Projects and Project Financing**

- Hadiputranto Hadinoto & Partners (Baker McKenzie)
- ABNR
- Hiswara Bunjamin & Tandjung (Herbert Smith Freehills)
- Linda Widyati & Pusponegoro
- SSFK
- Suhardiman Kardono Swadiri Hazwar

### Real Estate/ Construction

- Erwin Kallo & Co
- Makes & Partners
- Leks&Co
- Pangestu & Hutapea Law Firm

### Restructuring & Insolvency

- Hadiputranto Hadinoto & Partners (Baker McKenzie)
- Makarim & Taira S
- Wibhisana & Partners
- Makes & Partners

• Suhardiman Kardono Swadiri Hazwar

### **Taxation**

- Hadiputranto Hadinoto & Partners (Baker McKenzie)
- KPMG
- SSEK

### Telecommunications, Media & Technology

- Bahar
- Hanafiah Ponggawa & **Partners**
- Adnan Kelana Haryanto & Hermanto
- Assegaf Hamzah & Partners
- IAB&F
- Suhardiman Kardono Swadiri Hazwar

### MOST RESPONSIVE FIRMS OF THE YEAR, **INDONESIA**

### INTERNATIONAL

- Baker McKenzie
- Allen & Overv
- Herbert Smith Freehills
- Linklaters
- Rajah & Tann

- ARNR
- Assegaf Hamzah & **Partners**
- Hadiputranto Hadinoto & Partners (Baker McKenzie)
- Adnan Kelana Haryanto & Hermanto
- Lubis Ganie Surowidjojo
- Makes & Partners
- Roosdiono & Partners
- SSEK



### **JAPAN**

### **SURVEY RESPONDENTS:**

Avg team size: 22

Dominant industry: Financial services Ethics/compliance within legal team: 67%

Multinational/Local: 83%/17%

### **Overview**

The profile of businesses represented at our event in Tokyo, and in most jurisdictions, has an obvious bias towards those with an international outlook — and this is evident in the responses to our survey this year, with two-thirds of respondents reporting that they expect to see their legal team grow during the coming 12 months.

One driver of that growth has become a common theme for Japanese businesses: "Our company is shifting from trading to a focus on acquisitions, which is more workintensive (both to execute acquisitive transactions and manage our acquisitions post-closing)," said one response.

Cash-rich Japanese companies have turned to overseas acquisitions during the past few years as a way to escape slow growth in the home market, which is a result of the country's ageing and shrinking population. While Japan has long been an export powerhouse, most businesses have

limited experience with international operations, meaning that in-house teams face a steep learning curve as they help their businesses to venture into new markets.

Perhaps as a result of this expansion, the respondents to our survey report high levels of external legal spend of at least 40 percent.

In common with many other markets, Japanese legal divisions are also facing a greater workload due to increasing regulation and associated compliance issues, partly in response to a number of high-profile corporate scandals. This has included the release of the Principles for Listed Companies Dealing with Corporate Malfeasance, changes to Japan's Companies Act and the introduction of a Corporate Governance Code. Although not legally binding, they are increasingly being implemented large Japanese by corporations.



### JAPAN

AS VOTED FOR BY IN-HOUSE COUNSEL Winners in bold, honourable mentions in italics

# Alternative Investment Funds (including private equity)

• Jones Day

### **Anti-Trust/ Competition**

- Morrison & Foerster Registered Associated Offices of Ito & Mitomi
- TMI Associates
- Yabuki Law Offices

### **Aviation**

• Clyde & Co

### **Banking and Finance**

• Anderson Mori & Tomotsune

### **Capital Markets**

• Linklaters

### Compliance/ Regulatory

- Nishimura & Asahi
- Allen & Overy Gaikokuho Kyodo Jigyo Horitsu Jimusho

- Baker McKenzie (Gaikokuho Joint Enterprise)
- Morrison & Foerster Registered Associated Offices of Ito & Mitomi
- Shimada Hamba & Osajima
- TA Lawyers GKJ

### Corporate and M&A

- Nishimura & Asahi
- Nagashima Ohno & Tsunematsu
- Allen & Overy Gaikokuho Kyodo Jigyo Horitsu Jimusho
- Anderson Mori & Tomotsune
- Baker McKenzie
   (Gaikokuho Joint Enterprise)
- Herbert Smith Freehills
- K&L Gates
- Morrison & Foerster Registered Associated Offices of Ito & Mitomi
- Shimada Hamba & Osajima

### **Employment**

• Anderson Mori & Tomotsune

- TA Lawyers GKJ
- Endeavor Law
- Shimada Hamba & Osajima

### **Energy & Natural Resources**

• Latham & Watkins

### Insurance

• Shimada Hamba & Osajima

### **Intellectual Property**

 Morrison & Foerster – Registered Associated Offices of Ito & Mitomi

### **International Arbitration**

- Nishimura & Asahi
- Herbert Smith Freehills

# Litigation and Dispute Resolution

- Nagashima Ohno & Tsunematsu
- Shimada Hamba & Osajima
- Nishimura & Asahi

### **Real Estate/ Construction**

• Herbert Smith Freehills

 Nagashima Ohno & Tsunematsu

### **Restructuring & Insolvency**

• Nishimura & Asahi

### **Taxation**

Withers

### MOST RESPONSIVE FIRMS OF THE YEAR, JAPAN

### **INTERNATIONAL**

- Baker McKenzie
- Freshfields Bruckhaus Deringer
- Herbert Smith Freehills
- K&L Gates
- Linklaters

### **DOMESTIC**

- Anderson Mori & Tomotsune
- Nagashima Ohno & Tsunematsu
- Mori Hamada & Matsumoto
- Nishimura & Asahi

Volume 16 Issue 2, 2018



### **MALAYSIA**

### **SURVEY RESPONDENTS:**

Avg team size: 8

Dominant industry: Financial services Ethics/compliance within legal team: 55%

Multinational/Local: 51%/49%

### **Overview**

Legal counsel in Malaysia report many of the frustrations that are common to in-house teams in developing legal markets, such as being seen by the business side as a cost centre rather than an integral part of the company, while other challenges are common to the majority of markets, such as inadequate resources to cope with the workload and a growing compliance burden.

More than 60 percent of survey respondents said that they handle the majority of legal work (over 75 percent) in-house, which requires counsel to stay up to date on a broad range of legal issues - even though the average legal team is less than five people. As one respondent complained: "There is a perception that the in-house department is a one-stop legal centre, which means we are forced to provide legal advice on areas we are not familiar with, and with limited resources."

Most companies said they spend less than 30

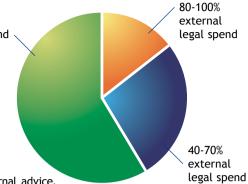
0-30% external legal spend

What percentage of your company's total legal spend does your external legal spend take up?

percent of their legal budget on external advice, though at least one respondent said that this was partly driven by a "lack of experienced local firms with the right level of exposure and experience, particularly in the energy sector".

With the high workload, lack of resources and limited support from within the company, many legal teams report difficulty retaining talented staff. Even so, roughly a quarter of respondents said that they expect to grow the size of their team during the coming 12 months.

Other common challenges include the increasingly global scope of some regulations, particularly for financial institutions, but also more broadly thanks to wide-ranging legislation such as the EU's General Data Protection Regulation. Technology is another bugbear, as legal teams that are already stretched are under pressure to deploy solutions that will reduce costs and improve efficiencies.





### **MALAYSIA** AS VOTED FOR BY IN-HOUSE COUNSEL

Winners in bold, honourable mentions in italics

### **Anti-Trust/ Competition**

- Skrine
- Christopher & Lee Ong
- Mohanadass Partnership
- Raja, Darryl & Loh
- Shearn Delamore • Wong & Partners (Baker McKenzie)

### **Aviation**

- · Abdullah Chan
- Rahmat Lim & Partners
- Skrine

# ADNAN SUNDRA & LOW

Banking & Finance | Capital Markets | Corporate M&A | Dispute Resolution Projects Infrastructure & Energy | Real Estate

### 40 Years of Committed, Solution-Driven Practice.

Our firm has the following well-established fields of legal practice, Capital Markets (ranked Band/Tier 1 for 2018 by Chambers Asia-Pacific, Legal 500 and IFLR 1000), Corporate M&A (rated 'Highly Recommended' in 2018 by Asialaw Profiles) and Projects (ranked Tier 1 in 2018 by IFLR 1000), and are deeply honoured to receive recognition in 2018 for the above practice areas by the Asian-mensa Counsel & In-House Community.

We are experienced in advising local and international clients over a wide range of economic sectors and our achievements include advising on many significant and pioneering Malaysian and cross-border transactions.

For further enquiries, please contact:-

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Adrian Chee adrian.chee@asl.com.my

Winner, IFLR Asia Awards 2014, 2007 National Law Firm Of The Year (Malaysia)

Winner, ALB Malaysia Law Awards 2016 Malaysia Law Firm Of The Year

Winner, ALB Malaysia Law Awards 2017, 2018 West Malaysia Law Firm Of The Year

> Winner, ALB Malaysia Law Awards 2016, 2017, 2018

Banking & Financial Services Law Firm Of The Year Islamic Finance Law Firm Of The Year

Winner, IFN Law Awards 2018 ESG, Green, SRI Firm Of The Year

Winner, Asian-mena Counsel & In-House Community: Malaysia Firm of the Year, 2018 Capital Markets . Corporate and M&A . Projects and Project Financing

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### **Banking and Finance**

- Zaid Ibrahim & Co (a member of ZICO Law)
- Adnan Sundra & Low
- Heiley Hassan Tan & Partners
- Kadir Andri & Partners
- Raja, Darryl & Loh
- Shook Lin & Bok
- Wong & Partners (Baker McKenzie)
- Zul Rafique & Partners

### **Capital Markets**

- Adnan Sundra & Low
- Kadir Andri & Partners
- Zain & Co
- Zul Rafique & Partners

### Compliance/ Regulatory

- Lee Hishammuddin Allen & Gledhill
- Adnan Sundra & Low
- Skrine
- Soon Gan Dion & Partners
- Wong & Partners (Baker McKenzie)
- Zaid Ibrahim & Co (a member of ZICO Law)

### Corporate and M&A

- Adnan Sundra & Low
- Allen & Overy
- Lee Hishammuddin Allen & Gledhill
- Kadir Andri & Partners
- Shearn Delamore

- Skrine
- Zain & Co
- Zaid Ibrahim & Co (a member of ZICO Law)
- Zul Rafique & Partners

### **Employment**

- Lee Hishammuddin Allen & Gledhill
- Zul Rafique
- Alvin John & Partners
- Bodipalar Ponnudurai De Silva
- Raja, Darryl & Loh
- Shearn Delamore
- TKP Law

### **Energy & Natural Resources**

Energy &
• Skrine

### Insurance

· Azim, Tunku Farik & Wong

### **Intellectual Property**

- Shearn Delamore
- Wong & Partners (Baker McKenzie)
- Wong Jin Nee & Teo
- loel & Mei
- KASS International
- Shahrizat Rashid & Lee

### **International Arbitration**

- Skrine
- Jones Day

- Mohanadass Partnershib
- Slaughter and May

### **Islamic Finance**

Zaid Ibrahim & Co

 (a member of ZICO Law)

### Litigation and Dispute Resolution

- Shearn Delamore
- Lee Hishammuddin Allen & Gledhill
- Skrine

### **Maritime & Shipping**

Fuzet Farid

### **Projects and Project Financing**

- Adnan Sundra & Low
- Sidek Teoh Wong & Dennis
- Slaughter and May
- Wong & Partners (Baker McKenzie)
- Zaid Ibrahim & Co (a member of ZICO Law)

### **Real Estate/ Construction**

- Skrine
- Raja, Darryl & Loh
- Zain & Co
- Zaid Ibrahim & Co (a member of ZICO Law)

### **Restructuring & Insolvency**

- Albar & Partners
- Chooi & Company + Cheang & Ariff

### **Taxation**

- Lee Hishammuddin Allen & Gledhill
- FY

### Telecommunications, Media & Technology

Lee Hishammuddin Allen & Gledhill

### MOST RESPONSIVE FIRMS OF THE YEAR, MALAYSIA

### **INTERNATIONAL**

- Baker McKenzie
- Allen & Overy
- Clifford Chance
- Clyde & Co
- Herbert Smith Freehills
- Hogan Lovells
- Trowers & Hamlins

### **DOMESTIC**

- Zaid Ibrahim & Co (a member of ZICO Law)
- Lee Hishammuddin Allen
- & Gledhill
- Adnan Sundra & Low
- Raja, Darryl & Loh
- Wong & Partners
   (Baker McKenzie)





Melli Darsa & Co. Advocates & Legal Consultants

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WTC 3

JI. Jend. Sudirman Kav. 29-31 Jakarta 12920 - INDONESIA Telp: +62 21 5212901 Fax: +62 21 5290 5555/5290 5050

Email: contact.us@id.pwc.com

Pakuwon Center Tunjungan Plaza 5, 22nd Floor, Unit 05 Jl. Embong Malang No. 1, 3 & 5 Surabaya 60261 - INDONESIA Telp: +62 31 992 45759 Email: contact.us@id.pwc.com



### **MYANMAR**

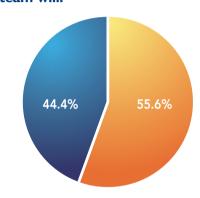
### **SURVEY RESPONDENTS:**

Avg team size: 7

Dominant industry: Manufacturing Ethics/compliance within legal team: 78%

Multinational/Local: 67%/33%

### In the coming twelve months, do you think your in-house legal team will:



Grow Shrink

Remain the same size

### Overview

Myanmar has been Southeast Asia's fastest-growing economy since its first democratically elected leader took office in March 2016. Most of the in-house legal divisions in the country have been established since then, so it is unsurprising in such a young market that the most common challenge for legal teams in Myanmar is growth either coping with the increasing demand for in-house legal services or recruiting the necessary staff to support the underlying growth of the business. More than 55 percent of respondents to our survey said that they expect the size of their legal team to grow during the coming 12 months.

The scope of opportunities in the country is reflected by the broad representation of industry sectors in our survey. There were responses from lawyers working in retail businesses, financial services, telecoms, energy, infrastructure, logistics, manufacturing and more.

However, growth is by no means a universal experience for Myanmar's legal teams. Foreign investors have largely taken a wait-and-see approach to the country, particularly since the widespread reports of violence against the Rohingya population, and this has affected the expansion of some businesses. As a result, some respondents described cost cutting and "tough market conditions".





### **MYANMAR**

AS VOTED FOR BY IN-HOUSE COUNSEL Winners in bold, honourable mentions in italics

### **Alternative Investment Funds** (including private equity)

• DFDL

### **Anti-Trust/ Competition**

- Bryan Cave Leighton Paisner
- Kelvin Chia Partnership
- Mori Hamada & Matsumoto

### **Aviation**

ZICO Law

### **Banking and Finance**

- Baker McKenzie
- Win & Cho Law Firm
- Allen & Gledhill

### **Capital Markets**

• DFDL

### Compliance/ Regulatory

- Luther
- VDB Loi
- Allen & Gledhill

### Corporate and M&A

- Kelvin Chia Partnership
- Allen & Gledhill
- Baker McKenzie
- Bryan Cave Leighton Paisner
- DFDL
- Mori Hamada & Matsumoto
- VDB Loi

### **Employment**

- Luther
- Myanmar Legal Services
- Kelvin Chia Partnership
- Lincoln Legal Services
- Rajah & Tann

### **Energy & Natural Resources**

• DFDL

### **Environmental**

VDB Loi

### Insurance

Kelvin Chia Partnership

### Intellectual Property

- Kelvin Chia Partnership • Mori Hamada & Matsumoto
- U Nyunt Tin Associates

### Litigation and Dispute Resolution

- Allen & Gledhill
- Myanmar Legal Advisors
- U Min Sein

### **Projects and Project Financing**

- Baker McKenzie
- DFDI

### **Real Estate/ Construction**

- Kelvin Chia Partnership
- VDB Loi

### **Restructuring & Insolvency**

Allen & Overy

### **Taxation**

- DFDL
- Baker McKenzie
- EY
- KPMG
- PwC

### Telecommunications. Media & Technology

- Allen & Overy
- Biz Law Consult Myanmar
- Kelvin Chia Partnership

### MOST RESPONSIVE FIRMS OF THE YEAR, **MYANMAR**

### **INTERNATIONAL**

- Baker McKenzie
- DFDL
- Luther
- Allen & Overv
- Bryan Cave Leighton Paisner
- Mori Hamada & Matsumoto
- VDB Loi
- ZICO Law

- Lincoln Legal Services
- U Min Sein
- Myanmar Legal Services



### **PHILIPPINES**

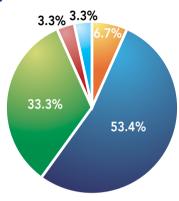
### **SURVEY RESPONDENTS:**

Avg team size: 13

Dominant industry: Manufacturing Ethics/compliance within legal team: 77%

Multinational/Local: 57%/43%

# The way I am project managing legal work is...



- Entirely in-house
- Majority in-house (over 75 percent of work)

  A balanced mix of in-house and outsourced to law firms / other providers
- Majority outsourced (over 75 percent of work)All outsourced (100% of legal work)

### Overview

As one of the world's leading providers of legal process outsourcing, the Philippines offers some advantages for in-house teams in the country. More so than any other emerging market we visited during the past year, counsel in Manila commonly report using external providers — and roughly 7 percent said they outsourced all or the majority of legal work, while more than half of respondents said that their external legal spend accounts for at least 40 percent of their legal budget.

However, legal teams are not kicking their feet up and relaxing. Even with the benefit of plentiful outsourcing capacity, counsel are still likely to report being understaffed and overworked, with challenges in sourcing and recruiting qualified lawyers with the necessary expertise to support the business. Some respondents also said that training was lacking.

As ever, increasingly complex regulations and business issues are a

burden on legal staff. "We're facing pressure to keep costs low and cope with increasing demand for support from internal customers," said one respondent.

Interestingly, some respondents also noted challenges related to a trend mentioned earlier in this report — Japanese expansion overseas. While lawyers in the Philippines are proficient in English, the management of Japanese-invested businesses are typically not, making it difficult to convey some technical issues or legal interpretations. "The communication barriers are significant, even with the use of in-house interpreters," said one respondent.

Cybercrime is also a growing issue for companies in the Philippines. While this is obviously a common issue around the region, the Philippines has faced a bigger issue than most, in part as a result of its proficiency in outsourcing (and the English language), which has exposed people to the possibilities of the internet and opportunities for crime.



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### **Alternative Investment Funds** (including private equity)

- SyCip Salazar Hernandez & Gatmaitan
- Quisumbing Torres (Baker McKenzie)
- Villaraza & Angangco
- ACCRALAW
- Paul Hastings
- Romulo Mabanta Buenaventura Sayoc & de los Angeles

### **Anti-Trust/ Competition**

- Ouisumbing Torres (Baker McKenzie)
- Romulo Mabanta Buenaventura Sayoc & de los Angeles
- ACCRALAW
- Puno and Puno
- SyCip Salazar Hernandez & Gatmaitan

### **Aviation**

- Quisumbing Torres (Baker McKenzie)
- SyCip Salazar Hernandez & Gatmaitan
- Iones Day
- Ocampo & Manalo
- Platon Martinez Flores San Pedro Leaño
- Romulo Mabanta Buenaventura Sayoc & de los Angeles

### **Banking and Finance**

- Romulo Mabanta Buenaventura SyCip Salazar Hernandez & Gatmaitan Sayoc & de los Angeles
- SyCip Salazar Hernandez & Gatmaitan
- ACCRALAW
- Picazo Buyco Tan Fider & Santos
- Quisumbing Torres (Baker McKenzie)

### **Capital Markets**

- ACCRALAW
- Picazo Buyco Tan Fider &
- Quisumbing Torres (Baker McKenzie)
- SyCip Salazar Hernandez & Gatmaitan
- Romulo Mabanta Buenaventura Sayoc & de los Angeles

### Compliance/ Regulatory

- ACCRALAW
- Quisumbing Torres (Baker McKenzie)
- Romulo Mabanta Buenaventura Sayoc & de los Angeles
- SyCip Salazar Hernandez & Gatmaitan

### Corporate and M&A

- ACCRALAW
- Quisumbing Torres (Baker McKenzie)
- Cochingyan & Partners
- Picazo Buyco Tan Fider & Santos
- Platon Martinez Flores San Pedro Leaño
- Romulo Mabanta Buenaventura Sayoc & de los Angeles
- SyCip Salazar Hernandez & Gatmaitan

### **Employment**

- ACCRALAW
- Quisumbing Torres (Baker McKenzie)
- Viesca Dones and Malang
- · IGI aw
- Gatmaytan Yap Patacsil Gutierrez & Protacio
- Laguesma Magsalin Consulta & Gastardo
- Platon Martinez Flores San Pedro Leaño
- Romulo Mabanta Buenaventura Sayoc & de los Angeles
- Tan Acut Lopez & Pison

### **Energy & Natural Resources**

- Cruz Marcelo & Tenefrancia
- Puyat Jacinto & Santos
- Quisumbing Torres (Baker McKenzie)
- SyCip Salazar Hernandez & Gatmaitan
- Romulo Mabanta Buenaventura Sayoc & de los Angeles

### **Environmental**

- Quisumbing Torres (Baker McKenzie)
- Picazo Buyco Tan Fider & Santos
- Romulo Mabanta Buenaventura Sayoc & de los Angeles
- SyCip Salazar Hernandez & Gatmaitan

### Insurance

- Quisumbing Torres (Baker McKenzie)
- Romulo Mabanta Buenaventura Sayoc & de los Angeles
- ACCRALAW
- SyCip Salazar Hernandez & Gatmaitan

### **Intellectual Property**

- ACCRALAW
- Esguerra & Blanco Law Offices
- Quisumbing Torres (Baker McKenzie)
- Romulo Mabanta Buenaventura Taxation Sayoc & de los Angeles
- · IGLaw
- Cruz Marcelo & Tenefrancia

### **International Arbitration**

- Ouisumbing Torres (Baker McKenzie)
- Romulo Mabanta Buenaventura Sayoc & de los Angeles
- ACCRALAW
- · Allen & Overy
- IGLaw
- Herbert Smith Freehills
- Poblador Bautista & Reyes

### **Islamic Finance**

- Quisumbing Torres (Baker McKenzie)
- SyCip Salazar Hernandez & Gatmaitan

### Life Sciences

- Quisumbing Torres (Baker McKenzie)
- SyCip Salazar Hernandez & Gatmaitan

### **Litigation and Dispute Resolution**

- ACCRALAW
- Poblador Bautista & Reyes
- Quisumbing Torres (Baker McKenzie)
- Romulo Mabanta Buenaventura Sayoc & de los Angeles
- SyCip Salazar Hernandez & Gatmaitan
- Puyat Jacinto & Santos

### **Maritime & Shipping**

• SyCip Salazar Hernandez & Gatmaitan

### **Projects and Project Financing**

- SyCip Salazar Hernandez & Gatmaitan
- ACCRALAW
- Picazo Buyco Tan Fider & Santos
- Romulo Mabanta Buenaventura Sayoc & de los Angeles

### Real Estate/ Construction

- Poblador Bautista & Reyes
- IGLaw
- Quisumbing Torres (Baker McKenzie)
- SyCip Salazar Hernandez & Gatmaitan

### **Restructuring & Insolvency**

- Ouisumbing Torres (Baker McKenzie)
- Romulo Mabanta Buenaventura Sayoc & de los Angeles
- SyCip Salazar Hernandez & Gatmaitan

- ACCRALAW
- BDB Law
- Quisumbing Torres (Baker McKenzie)
- SGV & Co
- Baniqued Layug & Bello
- Romulo Mabanta Buenaventura Sayoc & de los Angeles
- Zambrano Gruba Caganda & Advincula

### Telecommunications, Media & Technology

- Quisumbing Torres (Baker McKenzie)
- Romulo Mabanta Buenaventura Sayoc & de los Angeles
- SyCip Salazar Hernandez & Gatmaitan

### MOST RESPONSIVE FIRMS OF THE YEAR, **PHILIPPINES**

### INTERNATIONAL

- Baker McKenzie
- Allen & Overy
- Clifford Chance
- Latham & Watkins

- ACCRALAW
- Quisumbing Torres
- Romulo Mabanta Buenaventura Sayoc & de los Angeles
- SyCip Salazar Hernandez & Gatmaitan





Angara Abello Concepcion Regala & Cruz Law Offices (ACCRALAW) is

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The Firm has an excellent track record in litigation and dispute resolution, labor and employment law, intellectual property, and in handling diverse, significant and complex business projects and transactions for both local and multinational clients. It has been involved in landmark litigation cases and significant business transactions.

ACCRALAW's clientele represents the full spectrum of business and industry, including many multinational corporations operating in the Philippines. Servicing the Firm's clients are seven practice departments and two branches, which offer timely, creative and strategic legal solutions matched with cost-efficient administration and expert handling of clients' requirements.

The Managing Partner of the Firm is Emerico O. De Guzman and its Co-Managing Partner is Regina Padilla Geraldez.

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Construction Law

Contracts

Criminal Law

Data Privacy and Protection Debtor and Creditor Election Law Eminent Domain Employee Benefits Entertainment Law Environmental Law Government & Legislative Advocacy Government Contracts, Public Private Partnership

Cross Border Litigation

Privatization Projects Immigration Insurance Intellectual Property International Law

Investment Law Litigation Mining and Resources Personal Injury Products Liability Professional Liability & Malpractice Real Estate Securities Law Taxation Torts Trusts & Estates White Collar Crimes Wills & Probate Workers' Compensation Zoning, Planning & Land Use

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Franklin M. Drilon

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### **SINGAPORE**

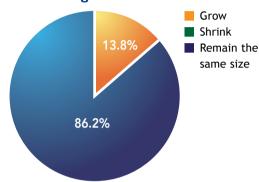
### **SURVEY RESPONDENTS:**

Avg team size: 21

Dominant industry: Manufacturing Ethics/compliance within legal team: 59%

Multinational/Local: 76%/24%

### In the coming twelve months, do you think your in-house legal team will:



### Overview

In contrast to relatively high growth expectations in Hong just 14 percent of respondents in Singapore said that they expect to grow during the coming 12 months. As with Hong Kong, some teams in Singapore are very large, with more than a fifth of respondents saying that they work in legal departments of more than 50 staff, while around onethird employ five people or fewer.

Despite the low growth and relative maturity of Singapore's in-house community, more than 40 percent of teams are less than a decade old.

External outsourcing is still

dominated by traditional law firms, with more than 90 percent of respondents saying that all or most of their external work is passed to such firms. Less than 10 percent said that they used a balanced mix of traditional law firms and new model firms or tech-driven service providers. In terms of costs, the majority of respondents said that external legal spend is 10-20 percent of their total legal budget.

terms In of sectors, respondents work in a wide variety of fields, with the biggest being manufacturing, TMT, financial services, consumer goods and real estate.



### SINGAPORE

AS VOTED FOR BY IN-HOUSE COUNSEL Winners in bold, honourable mentions in italics

### **Alternative Investment Funds** (including private equity)

- Baker McKenzie.Wong & Leow
- Clifford Chance
- Virtus Law (Stephenson Harwood)

### **Anti-Trust/ Competition**

- Clifford Chance
- Rajah & Tann

### **Aviation**

• Stephenson Harwood

### **Banking and Finance**

- Allen & Gledhill
- Clifford Chance
- Baker McKenzie.Wong & Leow
- Reed Smith

### **Capital Markets**

- Allen & Gledhill
- Clifford Chance
- WongPartnership

### **Compliance/ Regulatory**

- Allen & Gledhill
- Jones Day
- · Rajah & Tann
- Baker McKenzie.Wong & Leow
- CMS
- Drew & Napier
- Norton Rose Fulbright

### Corporate and M&A

- Allen & Gledhill
- Herbert Smith Freehills
- Jones Day
- · Allen & Overy
- Baker McKenzie.Wong & Leow

### **Employment**

- Allen & Gledhill
- Genesis Law Corporation
- WongPartnership
- · Bird & Bird ATMD
- PK Wong & Associates
- Rajah & Tann

### **Energy & Natural Resources**

- Rajah & Tann
- Reed Smith
- Ince & Co
- King & Spalding
- Norton Rose Fulbright

### **Environmental**

Clifford Chance

### **Insurance**

Reed Smith

### **Intellectual Property**

- Bird & Bird ATMD
- Drew & Napier

- Amica Law
- Baker McKenzie.Wong & Leow
- Finnegan

### **International Arbitration**

- Providence Law
- Rajah & Tann
- Reed Smith
- Allen & Gledhill Drew & Nabier
- Herbert Smith Freehills
- · Jones Day
- Dentons Rodyk

### Litigation and Dispute Resolution

- Drew & Napier
- · Rajah & Tann
- Allen & Gledhill
- Iones Day
- WongPartnership

### **Maritime & Shipping**

- HFW
- Reed Smith
- Stephenson Harwood

### **Projects and Project Financing**

- Clifford Chance
- King & Spalding
- Baker McKenzie.Wong & Leow
- Rajah & Tann

### **Real Estate/ Construction**

- Rajah & Tann
- Allen & Gledhill
- Baker McKenzie.Wong & Leow

- Dentons Rodyk
- Reed Smith
- WongPartnership

### **Restructuring & Insolvency**

- · Rajah & Tann
- Baker McKenzie.Wong & Leow

### Taxation

- Allen & Gledhill
- Atlas Law

### Telecommunications. Media & Technology

- Allen & Gledhill
- Clifford Chance
- Baker McKenzie.Wong & Leow
- Rajah & Tann

### MOST RESPONSIVE FIRMS OF THE YEAR. **SINGAPORE**

### **INTERNATIONAL**

- Baker McKenzie
- Allen & Overy
- · Clifford Chance
- Clyde & Co
- Herbert Smith Freehills
- Linklaters
- Reed Smith

- Allen & Gledhill
- Rajah & Tann
- WongPartnership



# FINDING WAYS

"Very fast turnaround on deliverables, without sacrificing the quality of work." - Legal 500 Asia-Pacific 2016



### Legal Services of the Highest Caliber

Yoon & Yang LLC is a leading full-service law firm in Korea with more than 400 professionals. Committed to excellence and integrity, our professionals respond to the needs and challenges of our clients with creative and practical solutions, drawing upon our expertise and experience in a broad array of industries and legal practices.



We are pleased and honoured to be voted ASIAN-MENA COUNSEL In-House Community's Firm of the Year 2018 in 18 categories for South Korea.

www.yoonyang.com



### **SOUTH KOREA**

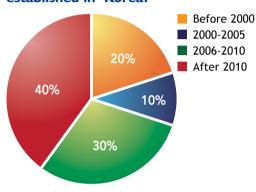
### SURVEY RESPONDENTS:

Avg team size: 9

Dominant industry: Manufacturing Ethics/compliance within legal team: 47%

Multinational/Local: 67%/33%

### When was your legal department first established in Korea?



### Overview

Just 20 percent of respondents to our survey in South Korea said that they expect their legal team to grow during the next 12 months, which is perhaps not surprising for this relatively mature market - roughly 60 percent of respondents work in teams that were established before 2010, and 20 percent pre-date 2000.

Those that did report growth of the in-house legal staff cited compliance and regulatory demands as the motivating force, rather than growth in the underlying business. For example, one respondent complained that the Act on Governance of Financial Institutions that came into effect in 2016 contains too many grey areas, which has placed an additional burden on the legal team as it tries to comply with the new requirements.

Adding to this, a large proportion of legal work is done in-house. Roughly 60 percent of respondents said that a majority of their legal work is retained within the company, and little of their external work is handled by new model legal providers or tech-driven firms, with 90 percent saying that all or most of their external work goes to traditional law firms.

The in-house community in South Korea is extremely broad, with the dominant industries being financial services, manufacturing and TMT, followed by energy and life sciences. Most legal teams employ five people or fewer, but roughly 13 percent have more than 20 staff.



### SOUTH KOREA

Winners in bold, honourable mentions in italics

### **Alternative Investment Funds** (including private equity)

- Kim & Chang
- Yoon & Yang

### **Anti-Trust/Competition**

- Yoon & Yang
- Bae, Kim & Lee
- Kim & Chang
- Yulchon

### **Aviation**

· Yoon & Yang

### **Banking and Finance**

- Kim & Chang
- Yoon & Yang

### **Capital Markets**

- Kim & Chang
- Yoon & Yang

### Compliance/ Regulatory

- · Kim & Chang
- Yoon & Yang
- Bae, Kim & Lee

### Corporate and M&A

- · Lee & Ko
- · Yoon & Yang

As voted for by in-house counsel

### • Bae, Kim & Lee Paul Hastings

### **Employment**

Yoon & Yang

### **Energy & Natural Resources**

- Herbert Smith Freehills
- Lee & Ko
- · Yoon & Yang

### **Environmental**

- · Bae, Kim & Lee
- Yoon & Yang

### Insurance

- Somyoung
- Yoon & Yang
- Yulchon

### **Intellectual Property**

Yoon & Yang

### **International Arbitration**

- Herbert Smith Freehills
- Yoon & Yang
- · Bae. Kim & Lee
- · White & Case

### **Islamic Finance**

Yulchon

### Life Sciences

Yoon & Yang

### Litigation and Dispute Resolution

- · Lee & Ko
- Sheppard Mullin
- Shin & Kim
- Yulchon
- Bae, Kim & Lee
- HMP Law
- · lipyong
- Kim & Chang
- Yoon & Yang

### Maritime & Shipping

- Cho & Lee
- Yoon & Yang

- **Projects and Project Financing** · Latham & Watkins
- Shin & Kim
- Yoon & Yang
- Ashurst
- Lee & Ko
- Shearman & Sterling

### **Real Estate/ Construction**

- Shin & Kim
- Yoon & Yang
- Bae, Kim & Lee
- Kim & Chang

### **Restructuring & Insolvency**

- Bae, Kim & Lee
- Yoon & Yang

### **Taxation**

- Yulchon
- CMS
- Yoon & Yang

### Telecommunications, Media & Technology

- · Lee & Ko
- Shin & Kim
- · Yoon & Yang

### MOST RESPONSIVE FIRMS OF THE YEAR, SOUTH KOREA

### **INTERNATIONAL**

- Allen & Overy
- Baker McKenzie
- K&L Gates
- Herbert Smith Freehills
- Paul Hastings
- · Sheppard Mullin

- Bae. Kim & Lee
- Kim & Chang
- Lee & Ko
- · Yoon & Yang
- Yulchon lipyong
- Shin & Kim

### THAILAND

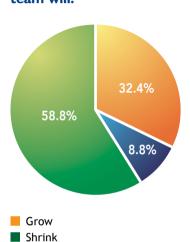
### **SURVEY RESPONDENTS:**

Avg team size: 16

Dominant industry: Financial services Ethics/compliance within legal team: 71%

Multinational/Local: 50%/50%

# In the coming twelve months, do you think your in-house legal team will:



Remain the same size

### **Overview**

The growing maturity and sophistication of Thailand's legal market is reflected in our survey, with teams represented in the survey reflecting a good mix of age and size, and counsel reporting a set of concerns that demonstrate the country's increasing development and economic importance to the region.

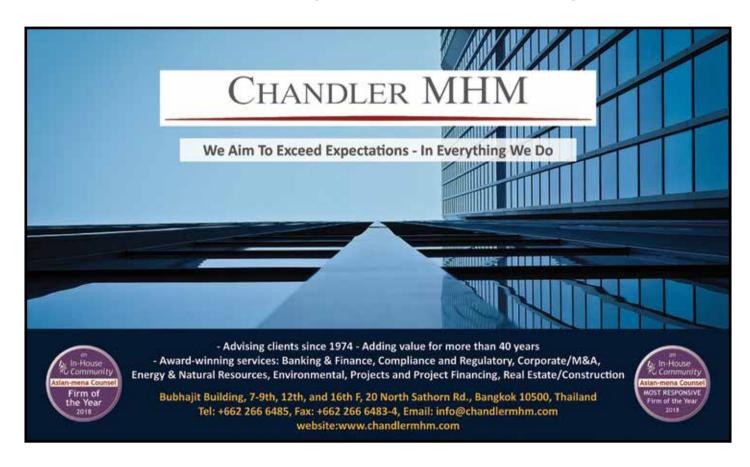
For example, the proportion of legal teams that were established before 2000 is equal to the number founded after 2010. More than half of in-house departments are bigger than five people, with close to 9 percent employing more than 50. This is in stark contrast to neighbouring Malaysia or Indonesia, where most teams are small. Another difference is the prevalence of local companies at our event in Bangkok. While multinationals tend to make up the overwhelming majority in most jurisdictions, in Thailand the split is

In terms of the issues that counsel are talking about, we notice more discussion

of challenges such as risk mitigation, for example, which is a step up from the more common issues raised elsewhere in Southeast Asia. Counsel in Thailand are more likely to be involved in the business's objectives and strategy, with responsibility to communicate the associated risks surrounding management decisions. "As time goes by, in-house counsel are becoming active commercial players, as well as enablers informing strategic business decisions," said one respondent.

This is further reflected in the way that legal work is project managed, with more than half saying that they either use of a balanced mix of in-house, law firms and other providers, or that a majority of work is outsourced. Likewise, more than half say that their external legal spend is at least 40 percent of their legal budget.

Respondents in Thailand are also among the most likely to work in growing legal teams, with 32 percent saying that their department is likely to grow during the coming 12 months.





### **THAILAND**

AS VOTED FOR BY IN-HOUSE COUNSEL Winners in bold, honourable mentions in italics

### **Alternative Investment Funds** (including private equity) • Baker McKenzie

- Bangkok International Associates
- Chandler MHM
- Siam Premier

### **Anti-Trust/Competition**

- Baker McKenzie
- · Allen & Overy
- Linklaters
- R&T Asia (Thailand)
- Siam Premier

### **Aviation**

- Baker McKenzie
- Clifford Chance

# **Banking and Finance**• Baker McKenzie

- Chandler MHM
- Linklaters
- Siam Premier

### **Capital Markets**

- Baker McKenzie
- DFDL
- Linklaters

### Compliance/ Regulatory

- Baker McKenzie
- Chandler MHM
- DLA Piper
- Tilleke & Gibbins

### Corporate and M&A

- Baker McKenzie **Chandler MHM**
- Linklaters
- Tilleke & Gibbins
- Weerawong C&P
- ZICO

### **Employment**

- Baker McKenzie
- Tilleke & Gibbins
- Chandler MHM
- DLA Piper
- Siam Premier
- Sombat Legal
- 7ICO

### **Energy & Natural Resources**

- Chandler MHM
- Baker McKenzie

### **Environmental**

- Baker McKenzie
- Chandler MHM

### Insurance

- Baker McKenzie
- DLA Piper

### **Intellectual Property**

- Baker McKenzie
- Tilleke & Gibbins
- ZICO

### **International Arbitration**

- Baker McKenzie
- DLA Piper
- Weerawong C&P
- Watson Farley & Williams

### Litigation and Dispute Resolution

- Baker McKenzie
- DLA PiperR&T Asia (Thailand)
- Siam Premier
- Tilleke & Gibbins
- Weerawong C&P

### Maritime & Shipping

Baker McKenzie

### **Projects and Project Financing**

- Chandler MHM
- Linklaters
- Baker McKenzie

### Real Estate/ Construction

- Baker McKenzie
- Chandler MHM
- Linklaters

### **Restructuring & Insolvency**

Baker McKenzie

### **Taxation**

- Baker McKenzie
- PwC
- Deloitte
- FY
- Law Alliance

### Telecommunications. Media & Technology • Baker McKenzie

- DFDL
- Chandler MHM

### MOST RESPONSIVE FIRMS OF THE YEAR, **THAILAND**

### **INTERNATIONAL**

- Baker McKenzie
- Linklaters
- Allen & Overy
- Norton Rose Fulbright
- Watson Farley & Williams
- ZICO

- Chandler MHM
- Weerawong C&P
- BSA Law
- Tilleke & Gibbins





### UAE

### **SURVEY RESPONDENTS:**

Avg team size: 12

Dominant industry: Real estate/construction Ethics/compliance within legal team: 71%

Multinational/Local: 67%/33%

### Overview

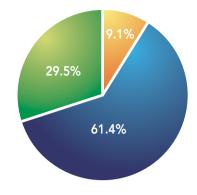
Many businesses in the UAE are regional headquarters for Middle Eastern and even African operations, and this is reflected in the profile of respondents that we saw at our events in Dubai and Abu Dhabi. There is a relatively large number of teams that employ 50 or more staff, with a broad range of industries represented. In Dubai, the biggest number of teams work in real estate, followed by TMT, manufacturing and retail, while in Abu Dhabi we see a similar



Entirely in-house Majority in-house A balanced mix Majority outsourced All outsourced

profile, though with a greater representation of government-related teams, infrastructure, energy and financial services.

However, the overall legal market is still relatively under-developed, with roughly 70 percent of respondents saying that they manage most or all of their legal work in-house - and, of the work they outsource, most or all goes to traditional law firms, with less than 30 percent of respondents saying they use a balanced mix of traditional law firms, new model firms and tech-driven



service providers.

After some very challenging years, onethird of respondents in the UAE said that they expect their team size to grow during the coming 12 months, though there is a significant disparity in growth expectations between Abu Dhabi and Dubai, with more than half expecting growth in the capital, compared to just 27% in Dubai.



### UAE

AS VOTED FOR BY IN-HOUSE COUNSEL

Winners in bold, honourable mentions in italics

### **Alternative Investment Funds** (including private equity)

- Al Tamimi
- Baker McKenzie Habib Al Mulla
- Dentons
- Hogan Lovells
- HFW

### **Anti-Trust/Competition**

- Clyde & Co
- · Hadef & Partners
- Morgan Lewis
- Norton Rose Fulbright
- Osborne Clarke
- Squire Patton Boggs

### Al Jallaf Advocates & Legal Consultants

- Clyde & Co
- Kennedys

# **Banking and Finance**• Allen & Overy

- **Dentons**
- Baker McKenzie Habib Al Mulla
- Clifford Chance
- Clyde & Co

### **Capital Markets**

- Allen & Overy
- Clifford Chance
- Clyde & Co
- L\u00e1tham & Watkins
- Norton Rose Fulbright

## Compliance/ Regulatory • Al Tamimi

- Clyde & Co
- Hådef & Partners
- Squire Patton Boggs

# Corporate and M&A • Al Tamimi

- Clyde & Co
- **Hadef & Partners**
- Afridi & Angell
- Bryan Cave Leighton Paisner
- Clifford Chance
- Dentons
- GLS
- · Hogan Lovells
- Linklaters

### **Employment**

- Al Tamimi
- Clyde & Co
- **Hadef & Partners**

- DLA Piper
- Nasser Malalla
- Stephenson Harwood
- Taylor Wessing

### **Energy & Natural Resources**

- Clyde & Co
- CMS

- Hogan Lovells
- Baker McKenzie Habib Al Mulla

### **Environmental**

- Clyde & Co
- Fenwick Elliott

### Insurance

- Clyde & Co
- Ince & Co
- Al Tamimi
- Galadari Advocates & Legal Consultants

### **Intellectual Property**

- Al Tamimi
- Clyde & Co Rouse & Co
- Afnan Consultancy & Administrative

- Baker McKenzie Habib Al Mulla
- Ince & Co
- Salih El Amin Intellectual Property

### **International Arbitration**

- Addleshaw GoddardPillsbury Winthrop Shaw **Pittman**
- ASAR
- Clyde & Co
- Hadef & Partners
- Ince & Co
- · Quinn Emanuel

### **Islamic Finance**

- Dentons
- Allen & Overy
- Clifford Chance • Curtis
- Norton Rose Fulbright
- Simmons & Simmons

### Litigation and Dispute Resolution

- Al Tamimi
- Clyde & Co Hadef & Partners Prestige Advocates & Legal
- Consultants Al Suwaidi & Co
- Baitulhikma
- Baker McKenzie Habib Al Mulla
- Nasser Malalla
- Pinsent Masons

### **Maritime & Shipping** Hadef & Partners

- Al Tamimi
- Ince & Co
- Clyde & CoHFW
- Kennedys
- Stephenson Harwood

### **Projects and Project Financing**

- Hogan Lovells
- Bryan Cave Leighton Paisner
- Latham & Watkins

### **Real Estate/ Construction**

- Addleshaw Goddard
- Clyde & Co
- Dechert
- Hadef & Partners
- Bryan Cave Leighton Paisner King & Spalding

### Restructuring & Insolvency

- Clyde & Co Hadef & Partners
- Al Tamimi
- Beale & Co • Prestige Advocates

- **Taxation** Argent Gulf Consulting
- Dentons
- Rödl & Partners Squire Patton Boggs

### Telecommunications,

- Media & Technology
- CMS **Pinsent Masons**
- Allen & Overy
- Clyde & Co

### MOST RESPONSIVE FIRMS OF THE YEAR. **UAE**

- **INTERNATIONAL** Clyde & Co
- · Allen & Overy
- Baker McKenzie • Eversheds Sutherland
- Hogan Lovells

- Al Tamimi **Hadef & Partners**
- Al Suwaidi & Co
- Galadari Advocates & Legal Consultants

### VIETNAM

### **SURVEY RESPONDENTS:**

Avg team size: 7

Dominant industry: Financial services Ethics/compliance within legal team: 82%

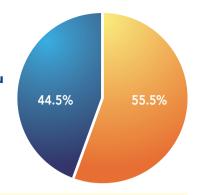
Multinational/Local: 88%/12%

### In the coming twelve months, do you think your in-house legal team will:

Grow

Shrink

Remain the same size



### Overview

Vietnam is by far the fastestgrowing market in our survey for in-house legal teams, with more than 50 percent saying that they expect the size of their team to grow during the coming 12 months. additional headcount definitely needed, with some respondents complaining that they are stretched too thin and being asked to handle too great a diversity of work. "In-house counsel are required to cover all the legal issues of the company, from M&A, tax, customs, labour, IP and so on, even though in some cases they may not ever have handled such issues before," said one, echoing a sentiment that several counsel mentioned.

Even so, most legal teams still do most of their legal work in-house, with less than a quarter saying that they have a balanced mix and the majority saying that their external legal spend is between 10-30 percent of their total legal spend.

Finding qualified lawyers to handle the extra work may be the next challenge, as several respondents mentioned the difficulty of finding capable and competent in-house lawyers.



### **Alternative Investment Funds** (including private equity)

- Frasers
- Freshfields Bruckhaus Deringer
- Mayer Brown (Vietnam)

### **Anti-Trust/ Competition**

- Baker McKenzie
- LNT & Partners
- VILAF
- Rajah & Tann LCT Lawyers
- YKVN

### **A**viation

Baker McKenzie

### **Banking and Finance**

- Baker McKenzie
- VILAF
- Allen & Overy
- Hogan LovelÍs
- Lexcomm
- PwC
- Russin & Vecchi
- YKVN

### **Capital Markets**

- Mayer Brown (Vietnam)
- VILAF
- Allen & Overy
- Hogan Lovells
- Indochine Counsel
- YKVN





- Compliance/ Regulatory
- Phuoc & Partners
- Thang & Associates
- Baker McKenzie
- Deloitte
- DIMAC
- Duane Morris
- LNT & Partners
- VILAF

### Corporate and M&A

- Freshfields Bruckhaus Deringer
- LNT & Partners
- VILAF
- Allens
- ATS Law Firm
- DIMAC • Duane Morris
- Hogan Lovells
- Indochine Counsel
- YKVN

### **Employment**

- Baker McKenzie
- LNT & Partners
- Phuoc & Partners
- DIMAC
- Indochine Counsel
- Thang & Associates
- VILAF

### **Energy & Natural Resources**

• EP Legal

- Freshfields Bruckhaus Deringer Litigation and Dispute
- Allens
- Lexcomm
- Mayer Brown (Vietnam)
- VILÁF

### **Environmental**

- Allens Linklaters
- Lexcomm

### Insurance

- Allens
- Baker McKenzie
- VILAF
- YKVN

### **Intellectual Property**

- Baker McKenzie
- Pham & Associates
- Ambys Hanoi Law Firm
- Indochine Counsel
- Tilleke & Gibbins
- Vision & Associates

### **International Arbitration**

- Allens
- CMS
- Duane Morris

### Life Sciences

- Baker McKenzie
- LNT & Partners
- Tilleke & Gibbins
- Vision & Associates

### Resolution

- Baker McKenzie
- Rajah & Tann LCT Lawyers
- Bizlink Lawyers
- Bross & Partners
- Phuoc & Partners
- VII AF
- YKVN

### **Maritime & Shipping**

- VILAF

### **Projects and Project Financing**

- Allens
- VILAF
- Allen & Overy
- Baker McKenzie
- Hogan Lovells

### **Real Estate/ Construction**

- Duane Morris
- VILAF
- Indochine Counsel
- LNT & Partners
- · Luat Viet Law Firm
- Mayer Brown (Vietnam)

### **Restructuring & Insolvency**

- Duane Morris
- Indochine Counsel

### **Taxation**

- Baker McKenzie
- PwC
- Deloitte
- KPMG
- DFDL VILAF

### Telecommunications, Media & Technology

- Allens
- Lexcomm
- Allen & Overv
- Indochine Counsel
- Pham & Associates
- Vision & Associates

# MOST RESPONSIVE

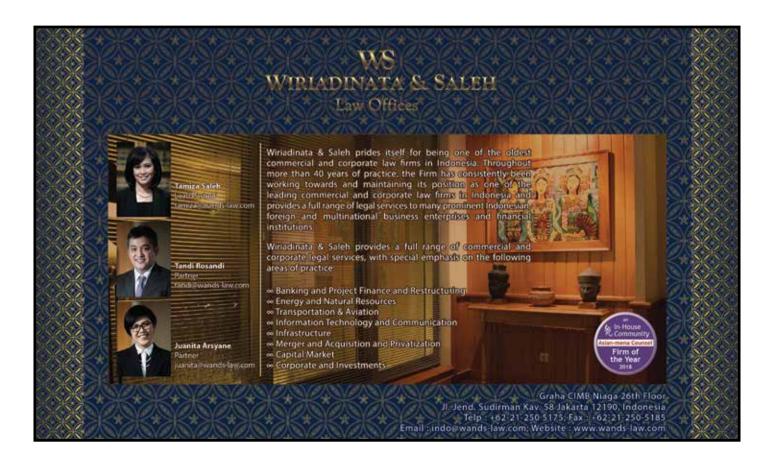
### FIRMS OF THE YEAR,

# **VIETNAM**

### INTERNATIONAL

- Allen & Overy
- Baker McKenzie
- Freshfields Bruckhaus Deringer

- LNT & Partners
- Russin & Vecchi
- VILAF
- Rajah & Tann LCT Lawyers





### IN-HOUSE TESTIMONIALS ...

### MALAYSIA

"In Malaysia, ZICO are highly competent in their key practice areas, they provide an excellent service level with a commercial mindset"

### UAE

"Herbert Smith Freehills have the international arbitration experience to provide us topnotch legal services, even for our toughest cases"

### VIETNAM

"The partners at Thang & Associates are always willing to work 24/7 with my company's counsel"

### INDONESIA

"In the area of banking & finance, Wiriadinata & Saleh are really helpful, working on multiple complex contracts at a fastpace to meet critical deadlines"

### MALAYSIA

"Deepak Sadasivan (at Adnan Sundra & Low) is the go-to-guy when it comes to capital markets in Malaysia"

### **PHILIPPINES**

"Quisumbing Torres are a very trustworthy firm. Responsive, knowledgeable and professional"

### VIETNAM

"We were impressed with LNT & Partners' activeness and positivity ... we would recommend their services not only in legal matters but also in negotiation"

### **THAILAND**

"The most responsive firm in Thailand is Chandler *MHM* – the quality of their services is excellent'

### SOUTH KOREA

"Yoon & Yang work closely with their clients when structuring their fees and the necessary staffing for matters"

### INDONESIA

"Lubis Ganie Surowidjojo are responsive to our needs"

### MALAYSIA

"Trowers & Hamlins in KL are quick to respond and give suggestions and options that are relevant to our business"

### **MYANMAR**

"In Myanmar DFDL are responsive, providing fast, competent advice"

### INDONESIA

"For M&A in *Indonesia PwC benefits* from the expertise of Melli Darsa"

### SOUTH KOREA

"Allen & Overv trv to respond asap, even if they don't have all the answers at the time, and they will always come back with answers"

### HONG KONG

"Pinsent Masons has a very good team with excellent expertise in international arbitration"

### VIETNAM

"For their business knowledge and acumen, Frasers standout in the alternative investment space in Vietnam"

### **MYANMAR**

"U Min Sein understand how to navigate the current regulatory gaps and difficulties in Myanmar"

### **THAILAND**

"Weerawong, Chinnavat & Partners are a 'solutions provider' ....we trust in their partners' legal knowledge and experience"



### UAE

"Hadef & Partners are loyal and very hard working to achieving the client's aims in what is a very arduous litigation environment"

### SOUTH KOREA

"Baker McKenzie provide everything a client really wants, and in a proper manner"

### THAILAND

"Linklaters are extremely responsive. Willing to go beyond the planned scope of work (without charging us for every detail), and the shared knowledge among their local offices in different countries has been particularly useful to us when structuring our cross-border transactions"

### INDIA

"AZB have the knowledge base and bandwidth to handle matters at all levels in India"

### **PHILIPPINES**

"ACCRA are my choice of most responsive firm for the excellent technical and strategic legal advice given, as well as their good anticipation of risks and issues we may have overlooked ourselves"

URISDICTION		FIRM	CATEGORY WINS
CHINA	Domestic (independent)	JunHe	3
	International	King & Wood Mallesons	9
HONG KONG	Domestic (independent)	Deacons	8
	International	Baker McKenzie	10
INDIA	Domestic (independent) =	Cyril Amarchand Mangaldas	į
	Domestic (independent) =	Khaitan & Co	!
	International	Allen & Overy	
INDONESIA	Domestic (independent)	ABNR	
	Domestic (associated)	Hadiputranto Hadinoto & Partners (Baker McKenzie)	1
	International	Baker McKenzie	
JAPAN	Domestic (independent)	Nagashima Ohno & Tsunematsu	
	International	Herbert Smith Freehills	
MALAYSIA	Domestic (independent)	Lee Hishammuddin Allen & Gledhill	
MYANMAR	Domestic (independent)	U Min Sein	
	International	DFDL	
PHILIPPINES	Domestic (independent)	ACCRALAW	
	Domestic (associated)	Quisumbing Torres (Baker McKenzie)	P
SINGAPORE	Domestic (independent)	Rajah & Tann	
	International	Clifford Chance	
S KOREA	Domestic (independent)	Yoon & Yang	B
	International	Herbert Smith Freehills	
THAILAND	Domestic (independent) =	Tilleke & Gibbins	
	Domestic (independent) =	Weerawong C&P	
	Domestic (associated)	Chandler MHM	
	International	Baker McKenzie	Г
UAE	Domestic (independent) =	Al Tamimi	
	Domestic (independent) =	Hadef & Partners	
	International	Clyde & Co	1:
VIETNAM	Domestic (independent)	VILAF	
	International	Baker McKenzie	